

TORO FOOTBALL & CHEER

Dear Sponsor,

The TORO BULLS Youth Football League would like to extend an invitation to you and your company to become a sponsor of our youth football & cheer program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of football for 4 football teams and cheer squads, ages 4-14.

The Toro Bulls home stadium is the new state of the art Rabobank Stadium located in the Salinas Sports Complex. We have 4 teams, with games starting at 8:30 am until 4pm on Sunday. Your message will reach approximately 800-1000 people per home game.



We are offering various sponsorship levels, as a 501c (3) non-profit organization all sponsorships are fully tax deductible. If you have any questions, feel free to call or email Sponsorship Chairman, **Katy Quinlan Blowers**, katy_quinlan@comcast.net or **831-594-8061**.

2019 Toro Bulls Youth Football & Cheer Sponsorship



MVP Season sponsor, \$5,000 (only 3 available)

- 1x:30 second commercial (you supply) will air prior and during half-time during each game (20 times total)
- Company logo shown on the jumbo screen at least 100 times for 45 seconds at all 4 home games
- Company logo will be installed on our Bulls Truck and visible at home games and parked in the Spreckels/Toro areas
- Company name and logo listed on Toro Bulls website
- 4 tickets to each home game in the season
- Facebook name mention and 3 special offers in the season (You supply message)
- Opportunity to donate promotional items
- \$200 in Bull Wear items



2019 Toro Bulls Youth Football & Cheer Sponsorship

GAME SPONSOR, \$3,000 (only 5 available)

- 1x:30 second commercial (you supply) will air prior to 8 selected bulls games. Company logo shown on the jumbo screen at least 25 times for 45 seconds at all 4 home games
- Company name and logo listed on website
- Facebook name mention and 2 special offers in the season (You supply message)
- 2 tickets to each home game in the season

END ZONE SPONSOR, \$2,000

- Company logo shown on the jumbo screen at least 25 times for 45 seconds at all 4 home games
- Company logo will be installed on our Bulls Truck and visible at home games and parked in the Spreckels/Toro areas
- Company name and logo listed on website
- Facebook name mention and 1 special offer in the season



KICK-OFF SPONSOR, \$1,000

- Company logo will be shown at least 5 times for 10 seconds at all Toro Bulls home games
- Company logo will be installed on our Bulls Truck and visible at home games and parked in the Spreckels/Toro areas
- Company name and logo listed on website and all team emails
- Facebook name mention

TAILGATE SPONSOR, \$500

- Company name listed as a Tailgate Sponsor on the jumbo screen at all home games
- Company name and logo listed on website

IN-KIND DONATION - \$\$\$

- If you have a service or products that can assist the Toro Bulls Football & Cheer Program, we could realistically look at bartering a sponsorship package. This would need to be approved by the sponsorship director.

SCHOLARSHIP A PLAYER, \$325

- We have many players who can't afford registration costs. Scholarship is tax deductible.

**Sponsorship packages can be tailored to your donation amount.*



2019 Toro Bulls Youth Football & Cheer Sponsorship

Please return your completed form to:

Toro Bulls Youth Football League
Attention: Sponsorships
1172 South Main St. #256
Salinas, CA 93901.

Sponsorship (Select One): _____

Company Name: _____

Point of Contact: _____

Company Mailing Address: _____

Telephone: _____

Email Address: _____

Web Address : _____

Sponsorship Deadline: Aug. 11th, 2019

Payment and sponsorship form must be received together.

Make checks payable to: **TORO YOUTH ATHLETICS, INC**

Visit us online at: www.torobulls.com

Like us on Facebook www.facebook.com/ToroBulls

Questions or need more information?

Please contact Sponsorship Chairman: Katy Quinlan Blowers, (831)594-8061

katy_quinlan@comcast.net